EDITMENTOR

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EDITMENTOR RELEASE

EDITMENTOR SELECTED BY LOS ANGELES SCHOOL DISTRICT TO TEACH VIDEO EDITING
The popular web-based system selected as curriculum for more than 1700 LA students.

Los Angeles based EdTech startup, [EditMentor](#), - the interactive, video storytelling training system, has announced its agreement with the Los Angeles Unified School District to offer licenses to more than 1700 students in 17 Career Technical Ed (CTE) schools.

EditMentor re-imagines the way to teach filmmaking, broadcast journalism, and other video literacy courses through a hands-on, web browser-based curriculum that places storytelling at the center of video and media education.

Unlike other online courses, EditMentor does not exclusively employ video tutorials. Instead, it guides students through a revolutionary hands-on method for learning in which the student must interactively solve creative editing challenges.

Through a combination of a batch LAUSD district purchase and several individual school purchases, EditMentor is now serving more than 1,700 Los Angeles students for the 2021-2022 school year.

"We are thrilled to be chosen by LAUSD to complement their visual literacy curriculum," said Misha Tenenbaum, EditMentor CEO. "We have participated in many of the district-wide CTE events to teach students and we understand the district's vision of teaching this critical 21st century skill. EditMentor is an excellent fit for the district and we intend to continue our support for many years into the future."

As a student reads the lesson description, watches the footage, then answers the challenges by either trimming edit points, deleting clips, answering multiple-choice questions or marking specific shots, EditMentor records their progress as a score for themselves and the teacher. Teachers can instantly use the lesson scores to understand where individual students or the entire class need additional instruction to understand concepts further.

Teachers also benefit from signing up for EditMentor because they can track student progress, connect to LMS systems, and receive Teacher Guides for EditMentor's standards aligned curriculum.

EditMentor's curriculum aligns with Common Core standards, CTE, and ISTE. Documents such as teacher guides and standards alignment are available on the website. Teachers and students interested in trying the EditMentor Basics Course may sign up free at EditMentor.com. The Educational version with additional features is available based on the number of student licenses. Stephen Mark's course is currently available for $199.99.

"This is my second semester teaching Video Editing with EditMentor," explained Debra Sea from Bemidji State University, " and I can't imagine teaching without it. The transition to using Premiere Pro has never been smoother. In the past, I used to talk (a lot) and demo terms and techniques -- and they never really got it. Now they are learning by doing. EditMentor helps all of my students become better editors -- from beginners to those with some experience. It gives them the confidence they need to succeed."

For more information, visit EditMentor.com or contact Support@EditMentor.com.